



FOR IMMEDIATE RELEASE

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Fremont Welcomes Much Needed, Affordable Housing
Grand Opening at Main Street Village, a Supportive Housing Community with the
Highest GreenPoint Rating in California

November 2, 2011 – Fremont, CA – City, county and state leaders will come together today to celebrate the grand opening of Main Street Village, an affordable rental apartment community jointly developed by Allied Housing and MidPen Housing. The ceremony begins at 4:00pm at 3615 Main Street in Fremont.

Main Street Village addresses the tremendous need for affordable housing in Alameda County where over 4,000 people are homeless on any given night and nearly 30% of these are families with children. As evidence of the need, Main Street Village received over 2,300 applications for 64 affordable apartments.

“As the single mother of a young son, I was having a very hard time making ends meet,” said Sharon Rhinehart, a resident at Main Street Village. “We had a roof over our heads but after rent, I came up short every month. I can’t even tell you how grateful I am to be living here! It means I have a safe place to care for my son and the chance for a better life.”

“We are excited to celebrate the completion of this community,” said Mayor Bob Wasserman. “Main Street Village is a shining example of how affordable housing can help revitalize neighborhoods. Built on a formerly under-utilized site, this beautiful development is now the cornerstone of Main Street and has a positive impact on the whole Irvington District.”

The result of a visionary partnership between the City of Fremont, the County of Alameda, Allied Housing and MidPen Housing, Main Street Village is an innovative supportive housing community that provides 64 rental apartments for very low-income individuals and families, including those who have been homeless or have faced mental health challenges. Supportive housing is a model that has been proven effective by combining permanent housing with a wide variety of on-site social services which allow residents to establish stable lives.

Onsite supportive services at Main Street will be provided by Abode Services in conjunction with Alameda County Behavioral Health Care Services and include independent living skills

classes, mental health services, computer and financial literacy training, and an after-school program for the youth residents.

“Main Street Village is a place where people who have experienced homelessness or other challenges are able to participate fully in the life of our community,” said Louis Chicoine, Executive Director of Allied Housing and Abode Services. “We are very excited about this transformative community model that helps people create stable lives, starting with high-quality housing.”

The community features many amenities including a landscaped courtyard, community garden, tot lot, basketball court, barbeque area, computer lab, community room and rooms where residents can meet privately with social services staff. There is 3,500 square feet of Commercial space on the ground floor that is utilized by Abode Service’s Greater HOPE program offices and a Tri-City Health Center satellite health clinic which provides primary medical care for Irvington community members regardless of their health insurance status.

“In economically challenging times, securing funding for a community as innovative as Main Street Village is a testimony to the strength of partnership,” said Matthew O. Franklin, President of MidPen Housing. “The City of Fremont and their Redevelopment Agency deserve tremendous credit for creating this vital community asset.”

This is the second joint venture of Allied Housing/Abode Services and MidPen Housing in Fremont. Since 2005 the partners have been successfully providing formerly homeless families with permanent housing at the Rotary BridgeWay apartments.

With a score of 218 from Build It Green, Main Street Village received Build It Green’s highest GreenPoint rating for any multi-family development in California. Green measures include high efficiency on-demand water heaters, 438 photovoltaic solar panels which will cover 154,995 kWh/year, high-performance windows, Energy Star appliances, water-efficient fixtures, and Bay-Friendly drought tolerant landscaping.

Financing for the \$28M development was provided by the City of Fremont Redevelopment Agency, the City of Fremont, Alameda County HOME funds, Project-based Section 8 funds from the Housing Authority of the County of Alameda, State of California Mental Health Services Act funds through Alameda County Behavioral Health Care Services, American Recovery and Reinvestment Act funds administered by the California Tax Credit Allocation Committee, CalHFA, Wells Fargo Bank, Sobrato Family Foundation, Opportunity Fund and Corporation for Supportive Housing. Capital campaign donors include: Indo-Americans for Better Community, Fremont Bank Foundation, Cargill, Sisters of the Holy Family, Measure A (Supervisor Scott Haggerty), East Bay Community Foundation, and the Kiwanis.

The apartments will serve families with incomes no greater than 30% to 50% of Area Median Income, or roughly \$27,000 to \$45,000 for a family of four. The single-person households are

expected to earn less than \$18,000 a year. Rents will range from \$200 to \$1,000 depending on the number of bedrooms and the income level of the resident.

Confirmed grand opening speakers include Bob Wasserman, Mayor of Fremont; Scott Haggerty, Supervisor for Alameda County; Claudia Cappio, Executive Director of Cal HFA; William Pavao, Executive Director of CTCAC (California Tax Credit Allocation Committee); Matthew O. Franklin, President of MidPen Housing; Louis Chicoine, Executive Director of Allied Housing and Abode Services; Sharon Rhinehart, resident of Main Street Village; Elaine deColigny, Executive Director of EveryOne Home; and Micky Randhawa, East Bay President of Wells Fargo Bank.

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Note to Editors: For interview requests or high resolution photos of Main Street Village, please contact Beth Fraker at 650-356-2913 or bfraker@midpen-housing.org.

About Allied Housing

Allied Housing is an affordable housing developer specializing in supportive housing for families and households with special needs, such as persons living with disabilities or households moving out of homelessness. Allied Housing is in strategic partnership with Abode Services to end homelessness in our community. For further information visit: <http://www.alliedhousing.org>

About MidPen Housing

It is the mission of MidPen Housing to provide safe, affordable housing of high quality to those in need; to establish stability and opportunity in the lives of residents; and to foster diverse communities that allow people from all ethnic, social, and economic backgrounds to live in dignity, harmony and mutual respect. Since 1970, MidPen has developed and professionally managed over 6,600 homes for low-income families, seniors and those with special needs. For more information visit: www.midpen-housing.org

About Abode Services

Abode Services' mission is to end homelessness by assisting low-income, un-housed people to secure stable, supportive housing, and to be advocates for the removal of the causes of homelessness. Abode Services will be the service provider at the Main Street site. For further information visit: www.abodeservices.org